

CommUnity Team

July 5th, 2017

Time: 8:00 a.m.

City Hall- 2nd floor conference room

Members Present: Krista Sobieski, Berlin Journal; Bobbie Erdmann, Berlin Area Historical Society; Ken Schmidt, HomeTown Broadcasting and GLCVB; Ron Harke, Berlin Boat Club; Lindsey Kemnitz, Berlin Community Development director; Laura Fultz; Berlin Public Library Director; Dick Schramer, Berlin Mayor; Sue Tramp, ABC Group and Lions Club; Kristina Boeck, Downtown Business.

Lindsey Kemnitz called the meeting to order at 8:03 a.m. Erdmann made a motion to approve the minutes from June 7th meeting with the corrections that Kemnitz mentioned and seconded by Fultz and motion carried by voice vote.

EVENTS:

Sue Tramp spoke about the 4th of July Celebration over the weekend. It was a big success this year and had many compliments. The fireworks lasted a half an hour and were impressed with how the finale was planned.

Ron Harke talked about the Berlin Boat Club's corn roast on August 11th and 12th. There will be polka band, chicken wing contest, variety of other music, car cruise, and car show on the 13th.

Bobbie Erdmann mentioned September 30th the antique machinery show will be occurring at Riverside Park. Last year, they brought in old tractors and equipment and were very successful.

Sue Tramp reported that September 23rd the Lions Club is having their annual banquet at City Inn.

REPORTS:

Ken Schmidt and Lindsey Kemnitz mentioned that last week the chamber interviewed for new director position.

Lindsey Kemnitz reported that the BCDC has been working on updating a USDA RLF manual, which is for small businesses that has less than 50 employees and less than 1 million in gross revenues. It is an older program that we are working on updating and advertising more. The RLF is not just specific to manufacturing type of companies; it can be used for downtown retail businesses as well. For the City, recently Planning Commission recommended a bed and breakfast to Common Council for approval. The City is working with the developer on the hotel and has a meeting on Thursday with the developer.

Ken Schmidt stated that Green Lake County Economic Development Corporation is having some concerns with how the \$10,000 was used for advertising and to if the advertising impacted the tourism in the area. The County wants to see more than analytics about how the advertising is helping.

Bobbie Erdmann reported that over the weekend the Historical Society was rather busy. She had a family contact her about opening up as they were having a family reunion in the Berlin area and family was here from out of the state. With the family reunion about 16 people came to visit the museum. Another person contacted her to visit over the weekend, as they are writing a book about Father Marquette and was looking for additional information. When they toured the Museum, he mentioned some of the tools were older than 1,200 years old.

Bobbie also had two hands outs about the Evolution of the State of Wisconsin, Green Lake County. The second hand out was about the railroad as it has been 160 years since the railroad came to Berlin.

Krista Sobieski said to let her know of any events occurring and she will get information in the newspaper. People can take your own photos and still submit them to the newspaper.

Ken Schmidt mentioned over the weekend the BUG was in 4 or 5 festivals or parades. The radio station has been working in Packer and high school football schedule. The Ripon games will be on AM1600. FM102.3 will have Berlin and Wautoma football games.

Ron Harke mentioned that the Fox Heritage Park Way is running the tour boat from Green Bay to De Pere. They are also running the wine tasting, historical stops, and small event groups.

For the Berlin Boat Club the amount of lock-age's are up from last year, but the amount of people are less. Ron Harke mentioned it might be from the amount of people kayaking and canoe as they can fit fewer amounts of people. The BBC has had some request for Friday night lock-age's for going to fish fry in Eureka.

Laura Fultz mentioned July 28th is the end of summer reading program. There has been Tie Dying program with 30 kids, cupcake program with Baked: Cakes by Design.

July 10th at 10am is Snake, Rattle and Roll and will include many reptiles and amphibians. July 11th is a program that will let the kids build animal homes. July 28th is an ice cream party for the kids that participated in the summer reading program and give away the prizes.

Sue Trampf spoke about the July 1st event at Riverisde Park and how it was a big success. In a couple of weeks there will be a wrap up meeting to give advice to the ABC group for next year.

Kristina Boeck mentioned she has had more interest from organizations such as Girl Scouts and Boys and Girl Club to offer a program/class for decorating and to offer a tour of the location.

Kristina mentioned that last week Friday Farmers and Merchants had their customer appreciation day and had over 600 people attend.

Sue Trampf reported that the Lions Club met with the group at the Senior Center. The two groups are going to work together, as they seem to have similar interest. Chuck Feil is going to be joining the Lions Club and has some great information for the Lions Club.

Other events coming up include Kiwanis pig roast is this weekend at Riverside Park. VFW is having a corn roast with the pig roast. Bugle Mouth Bass Tournament is on July 29th at Riverside Park. On August 1st is the Nation Night Out that is organized by the Berlin PD, EMS, and Green Lake County Sherriff Department.

No reports were available at this time for ThedaCare, Berlin School District, Real Estate, TREDC, Senior Center, Park and Recreation, Boys and Girls Club, and UWEX.

There was no old business.

For new business, Kemnitz talked about the YP week. YP stands for young professionals. It is a State wide event that brings together many of the young professionals in the area. Last year Oshkosh and Fond Du Lac participated in the event. I think this is something that next year, this group can work together on organizing. The overall goal of the YP week is retaining the young professionals in Wisconsin. Kemnitz then showed the preview video for last year's YP week.

Next meeting date is Wednesday, August 2nd, 2017.

Meeting was adjourned at 9:05 a.m. by a motion by Ron Harke and seconded by Dick Schramer, carried by voice vote.

Lindsey Kemnitz, City of Berlin