

CommUnity Team

January 3, 2018

Time: 8:00 a.m.

City Hall- 2nd floor conference room

Members Present: Ron Harke, Berlin Boat Club; Lindsey Kemnitz, Berlin Community Development Director; Dick Schramer, Berlin Mayor; Dr. Eidahl, Berlin School District; Ken Schmidt, HomeTown Broadcasting; Krista Sobieski, Berlin Journal; Sue Trampf, ABC Group & Lions; Kristina Boeck, Downtown Business; and Ashley Bartol, Boys and Girls Club

Kemnitz called the meeting to order at 8:05 am. Dr. Eidahl made a motion to approve the minutes from November 29th, 2017. Harke seconded the motion, which was carried by a voice vote.

Events 2018:

Ashley stated the Boys and Girls Club Wearin & Sharin event is on March 17th at the Heidel House.

Ken also mentioned the Taste of Berlin is at City Inn at 5:30pm on March 1st.

Reports:

The BCDC did not have anything new to report on.

Kemnitz stated the City is waiting to hear the results from the hotel study. There are some new ordinances that are in the works such as sign code, vacant building registration, and accessory structures.

Dr. Eidahl mentioned that the typical winter activities are going on such as basketball and wrestling. Elves are us was prior to the holidays and was able to donate about \$6,000 to other organizations in the community.

GLCVB is reviewing the contract they had with Treehouse Creative as there are some concerns if they fulfilled it. For the upcoming year, there will be RFP's for the contract for social media.

Ashley mentioned that as of January 1st the Tri-County Boys and Girls club is its own club and is not partnered with the Oshkosh location.

From local media Krista stated that Berlin Journal just printed their first version of Fun on the Fox and Discover Us. She will be doing a featured article soon about volunteerism and is looking for anyone that has input to contact her.

Ken stated the radio is having BOGO deal in January and the ads run January, February, and March. He also discussed the Hometown Deals per month on the Bug website, anyone can buy gift certificates for a reduce price.

Harke mentioned that the Fox Wisconsin Heritage Parkway is working on getting a new boat for 2018 season.

Harke discussed the lockage uses for 2017 compared to previous years and it did decrease slightly. Harke stated that most of the weekends it was rather bad weather for boating.

Kemnitz stated that Karen could not attend the meeting as Joy is gone and is retiring in January. Kemnitz handed out the day trips for 2018 and insight for January 2018.

Laura could not attend the meeting, but wanted to inform the group that her last day is January 12th as she took a position in her hometown. Chris Kalupa will be taking over as the library director.

Sue stated the ABC Group heard positive things from people about the trees in the park. Next year might try to line things up better with the chamber for timing as this year kids were waiting to see Santa and he had to leave for the parade. Soon they will be meeting to discuss 3rd of July event for 2018.

Kristina stated that many of the businesses did well for the holidays. She stated that Backporch gathering is closing and only having one location in Ripon.

For the Lions Club Sue stated their cheese and sausage sales were very good. They are selling the coupon books again this year and they are \$15.

No reports were available at this time for ThedaCare, Real Estate, Banking, UWEX, Downtown Businesses, Chamber, Berlin Historical Society, and Kiwanis.

There was no new or old business.

Kemnitz stated that Tom Malchetske will be coming to the February meeting to discuss the housing market for the area. He could not attend this month's meeting as he had knee surgery.

Next meeting date is February 7th.

Motion was made by Mayor Schramer to adjourn the meeting at 9:20am and seconded by Sue Trampf, which carried by voice a vote.

Lindsey Kemnitz, City of Berlin