

Berlin Branding Survey's

Within the last couple of month the City and volunteers have been working with Andrew Nussbaum, our Regional Tourism Specialists from the Department of Tourism. One of the many things the Department of Tourism can provide to Berlin is a tourism assessment. The tourism assessment consists of surveys completed by residents, stakeholders, and visitors. The survey is only a couple of questions and will help create an “identity” for Berlin. The Department of Tourism then will provide us a report from the survey data that has been collected. The survey's are located on the City's website, local social media pages, and some of the local businesses. There are two different surveys, one is for the residents and stakeholders and the other one is for visitors. A visitor is considered someone who lives outside the 54923 zip code. We will be collecting data until the end of January. We are looking for to your responses!

The resident and stakeholder survey can be found at www.surveymonkey.com/r/BerlinResident.

The visitor survey can be found at www.surveymonkey.com/r/BerlinVisitor.