

Two New Downtown Berlin Businesses for 2019

Have you notice, there are two new businesses in the downtown for 2019 already? They are Strategic Accounting Services and Farmers Insurance located at 113 and 115 E. Huron Street. The property was sold to a new owner in 2017. Since 2017, the new property owner has been working on numerous improvements and upgrades to the property. The upgrades have made the property more attractive to potential tenants.

Strategic Accounting Services is located at 115 E. Huron Street. Sarah Weber is the owner of Strategic Accounting Services. She relocated her business from the Oshkosh area. Sarah started the profession about 20 years ago as a hobby with helping out a couple of friends. After about five years of providing accounting services as a hobby, she decided to create a limited liability corporation (LLC). The first year she was an official business she started with twelve clients, this past year she had 1,400 clients. Sarah offers small business accounting services, personal, decedent, partnership, S Corp taxes, full services bookkeeping for businesses, setup new businesses, file sales and use taxes, and payroll for businesses. This year she is offering 10% discount for all current and former law enforcement, fire fighters, and first responders. Each year she will be offering the discount to different groups of HERO's. Starting February 1st, they will be open from 8am to 8pm, 7 days a week. Pricing is available on their website at strategicaccountingwi.com, they are willing to match prices if someone bring an invoice from last year. Appointments can be made by calling 920-279-0155 or they allow walk-ins and drop offs.

Farmers Insurance is located at 113 E. Huron Street. Mark Shipman is the agent for Farmers Insurance located in Berlin. Mark started his career as a financial advisor and then transitioned into the insurance field in 2001. Mark purchased the Farmers Insurance franchise that was located in Green Lake in 2012. The retired insurance agent was located in Green Lake for 30 years. Mark has many clients in the Berlin area and strives to educate his clients about the coverage options as it can better prepare them for what lies ahead. Mark can offer insurance products such as: car, home, life, renters, business, motorcycle, recreational, and umbrella insurance. If there are unique insurances that you are requesting, give Mark a call at 920-290-3600. The Farmers Insurance office is open Monday through Friday from 8am to 5pm, after hour appointments are available if requested.

The City is very excited to welcome these two new service businesses in the downtown for 2019. New for 2019, the City was one of the ten communities accepted into Connect Communities program through Wisconsin Economic Development Corporation. The program is designed to provide training and networking for communities working on revitalization topics. The program is great for communities looking to provide additional resources to support local commercial district businesses and property owners, and individuals interested in networking with other professional and gaining useful information on strategies and techniques to address common revitalization challenges. Within the next couple of month's property owners, stakeholders, business owners, and any other individual interested in learning more about the program will be invited to a kickoff meeting for Connect Communities. The City is very eager to explore new resources that we can provide for new and existing businesses within the downtown area for 2019



Left to Right: Bobbie Erdmann, Mark Shipman, Kathy Nelson, Mayor Schramer, Lindsey Kemnitz



Left to Right: Bobbie Erdmann, Mayor Schramer, Sarah Weber, Sherry Newbold, Lindsey Kemnitz