

Meeting opened at 5:00 PM in the Berlin Library.

In attendance: Kayla Reeves, Victoria Hill, Erica Berkshire

Absent: Bobbie Erdman

Also Present : Jennifer Culver of Wautoma, Jill Raisleger and Amanda Garza of Berlin

Discussions:

1) The Pool Manager Alexandria Borland spoke to the Subcommittee on ideas and concerns, namely:

- Concerns about misconceptions on amounts needed to keep the pool open
- Rumor the pool is going to close and its already decided
- Request for smaller stepped goals
- Pool using more chemicals than normal due to various repair issues
- Tracker/Incentive for values below the initial \$150K Thermometer mark

2) Tiered recognition for giving was discussed:

Family and Friends giving Tier 1: Up to \$100 can paint their family name on the stairs and get their name on a small brick. As well as a FB page mention and "board" recognition Path to the Pool donations Tier 2: Paver stone with name Tiers 3,4,5 will get paver stones and name on plaque 3: \$1,000 (Silver) 4: \$5,000 (Gold) 5: \$10,000+ (Platinum)

3) Service-in-kind, or donated services discussed. We will offer the same tiered rewards for service work offered in lieu of cash donation.

4) Possible Perks: Company night at the pool

5) For consideration: A Benefit night at the pool to do some form of repair (Like painting) and take donations and make an entertaining evening of it.

6) Extra concessions idea was not approved by the pool manager - too difficult to sort the funds.

7) Time Capsule (free swim) at the pool is Thursday August 17th from 2-5 PM. Most of us work, but we will see if we can get over and make a showing for donations.

8) Victoria will man the Car Club stall instead of Daniel Ladwig this Saturday the 11th

9) The Berlin Journal included a pool article in their Aug 3rd edition. Cross-post to the Save the Pool page.

10) Build a website - several options discussed

11) Survey to be posted gathering info from the community (on Facebook)

12) Consider sunsetting the subcommittee (after the pool is funded) into a "Friends of the Pool" association.

13) Continue to work the Farmers and Artists Market (Amanda volunteered to help)

14) Reaching out to nearby communities needed. Jennifer Culver volunteered to assist with Wautoma.

15) Victoria spoke to Common Council on Tuesday, August 8th. The visit went well and the presentation asked that the City get more involved. Additionally, the City Administrator will review legality in opening a bank account with a private citizen and two signers.

16) Donation boxes in several new locations including Izzy's Baked, Riverside Coffee, Dandelion Farm, Raven and Rose Apothecary.

17) Discussed updating the Donation request letter, Donation form, and Graphics on the flyer, as well as a new sponsorship section.

18) Discussed changing meeting night by September.

Meeting adjourned at 6:16 PM

Next Meeting August 23, 2023 at 5:00 at the Berlin Library