

## City of Berlin Tourism Commission Minutes

November 15th, 2023

- Meeting called to order at 5:00
- Roll Call: Present were Joel Bruessel, Janet Broesch, Janet Broesch, Andi Rogers, Mary Kubiak, Michelle Omichinski. Tim Ludolph was also present.
- Public Comments - None
- Motion to approve March minutes by Andi, Janet seconded. All in favor
- Financial statement – \$19,212.33
- Review Fall 2023 Grant Applications:
  - Boys and Girls Club – motion to approve grant in the amount of 2000 for the application submitted with the condition they add provided verbiage to their advertising by Joel, second by Janet, all in favor
  - Friends of the Berlin Aquatic Center – motion to deny this grant as it does not yet meet the objectives of the commission, adding that we are open to evaluating future application made by Janet, seconded by Sue. All in favor
  - Elf Extravaganza – Motion to approve the application in the amount asked for to be used as seed money the 2024 advertisement to include mention of local lodging by Joel, seconded by Janet. All in favor.
- Review Tourism Grant Application:
  - Motion to approve edits to the Tourism grant application made by Andi, seconded by Janet all in favor.
  - Tim will send to website in place of current one.
- Spring meeting of Travel and Tourism and other dates
  - Spring application window 1-31 of March 2024
- Fun on the Fox and Discover US Advertisements
  - Request to have Scott Mundrow provide more information about what is being asked of us at the Spring meeting.
- New Business:
  - Form Letters for approvals and denial of grant applications, Tim and Mary will collaborate.
  - Tim will put the open Spring application times on the website
  - Request for Sarah to make a post to facebook page in January/February.
- Next meeting set for April 10th, 2024 at 5 pm.
- Motion to adjourn by Joel at 6:12 pm, second by Janet. All in favor.