

City of Berlin Tourism Commission Minutes

November 1st, 2023

- Meeting called to order at 5:04
- Roll Call: Present were Joel Bruessel, Janet Broesch, Andi Rogers, Mary Kubiak, Michelle Omichinski, Sara Rutkowski Tim Ludolph was also present. Absent: Sue Trampf
- Public Comments
 - Scott Mundrow call Tim about Discover Us and Fun on the Fox ads. – add to future business
- Motion to approve March minutes by Andi, Janet seconded. All in favor
- Financial reports reviewed – \$19,212.33
- Discussion about use of room tax dollars
- Fall grant applications
 - Review friends of the pool application
 - Motion to deny app from friends of the aquatic center until such time as there is updated information about how they promote overnight stays in Berlin establishments made Joel, seconded Janet. All in favor
 - Motion to leave grant app period open again until November 14th at midnight made by Janet, seconded by Andi. all in favor
- Social Media/Website promotional efforts were discussed.
- Old business
 - Review app language changes
 - Tim made notes to reflect discussed changes, and the commission would like to review at the next meeting.
- New Business:
 - Dates for Spring session
 - Financial report
- Next meeting set for November 15th, 2023 at 5 pm.
- Motion to adjourn by Janet at 6:08 pm, second by Michelle. All in favor.